



Cynthia Ann Martinez

February 23, 1962 - May 27, 2024

Cynthia Ann Martinez, our beloved “Nee Nees,” died peacefully on May 27, 2024. She was a wonderful sister, friend, loving aunt and godmother. Cynthia was born on February 23, 1962 to parents Isaac and Theresa Martinez. She spent her elementary school years at St. John the Evangelist. She briefly attended middle school at St. Joseph’s in Brownsville, Texas and then 8th grade at Blessed Sacrament in San Antonio.

Cynthia graduated from Incarnate Word High School and worked at USAA as an insurance specialist for 40 years. In 2003, she earned a Bachelor of Arts degree in Psychology of Organizations and Development, Cum Laude, from the University of the Incarnate Word.

She was employed with USAA since graduating high school and received many accolades for her accomplishments in new member sales and flood divisions. She became well known for her interpersonal skills and leadership qualities. Cynthia is described by her co-workers as someone who could make “instant connections” with USAA members. She was strong in networking and provided opinions clearly and professionally to her co-workers and leadership. Her managers loved her because she was a “reliable team leader and easy to work with.” She kept a watchful eye on USAA members, giving sound insurance advice and helping them navigate the complicated aspects of the insurance business. Cynthia also kept a “watchful eye” on her

co-workers and friends at work. There are many stories of her providing meals to colleagues when they worked through lunch. She would show up with food and tell them, "You have been in meetings all day and you have not eaten... you need to eat."

Cynthia spent a great deal of time volunteering in the San Antonio community including fundraising and other efforts revolving around St. Gregory the Great Catholic Church. Above all, Cynthia absolutely loved spending time with her nephews, nieces, godson, and any other families needing someone to help take care of the kids. She spent every waking moment on the comfort and entertainment of her nephews and nieces Adam, Julia, Diana and Isaac. She attended every function from preschool graduations to high school and college graduations and all sporting, dance, choir and awards ceremonies and theatre. She made sure that each of these children felt special and spoiled them with endless gifts of kindness and love. She was a godsend to her sister in helping raise Adam, coming over to play with him whenever he called, going on field trips and vacations, and giving him many gifts, including pet dogs. She adopted each one of his baseball, soccer, and basketball teammates as her own.

Cynthia worked with diligence and persevered during multiple organizational transitions at USAA. These issues did not deter her focus on family and friends, and she only spoke of the next time she would see the kids and the next party or get together for each of the children in her life. She was the "organizer" of family events and fun for the kids. She orchestrated the Fiesta tradition of attending parades, making sure the kid's got cascarones, medals and their favorite food. As children grew into adults, she still made sure they had their fair share of the Fiesta celebration. All of this while still attending to volunteer efforts associated with NIOSA. Distance was not an issue for Cynthia, as her brother moved to Boerne, she made the weekly drive (sometimes twice a week) to watch her nieces and nephew at their baseball,

football, dance, and choir events. Of course, she would always show up with some gift of kindness and affection as was her nature. It didn't matter how far an event was, Cynthia was going to make sure she made the event regardless of distance or time. She was the premier model of a genuine, loving and kind aunt.

Cynthia also had a passion and soft spot for dogs. She served as the "Kahu", or guardian and protector, for many dogs in her lifetime, including her beloved Desiree, Sade, Choco, and Penny. She shared this passion with her godson, Adam, by giving him two dogs, Dizzy and Franklin.

Cynthia loved the beach. Our family lived near the beach in Brownsville and traveled to beaches from Galveston to California during family vacations. She embraced the beach going excursions during the heyday of Port Aransas spring breaks in the 1980's and never stopped. Her friends describe her as someone who could "stay at the beach all day." She was a consummate traveler and was prepared for any condition that might occur (e.g. rain, sand, sunburn, snacks, and drink). She accompanied her nieces and nephews to the coast on many occasions and could stay in the pool and the beach all day (and night). Cynthia took her last beach trip with her co-workers and friends last year. What a momentous occasion!

Cynthia enjoyed vacationing with her family and friends. She regularly accompanied her mom, grandmother, siblings, and other family members to Santa Fe and the across the border in South Texas. She collected various artistic creations of the crucifix, seashells, décor for her home and of course... clothes and shoes.

Her musical tastes ranged from conjunto, country, female vocalists, and rock from the 70's and 80's. Cynthia did not only listen to music, but she also fully

participated in the musical experience. She loved festivals. During the early 80's she attended many rock venues including the memorable all-day rock events in Dallas, Texas. Some of her favorite artists include Sade, Stevie Nicks, Selena and Gloria Gaynor.

Cynthia was well-liked and had many friends over the years because of her genuine sincerity and humorous nature. She was strong, independent, and resourceful. She was "the cool sister," not only to her little brother and older sister but also to their friends. Her friends describe her in this brief anecdote: "Every time you spent time with Cynthia, you knew it was going to be an adventure."

Cynthia was a dedicated daughter and granddaughter. She spent time with her mother and integrated that time in with her friends and uncles. She enjoyed helping her grandmother "Granny" and frequently visited with her "Abuela."

She was a dedicated, committed sister, aunt and friend and provided the love and support for her family and friends, regardless of life's challenges. She was a woman of her word and was deliberate in her decision-making. She exhibited tolerance, support and undying love for her family and the virtues of diligence and charity as her most important legacy. She will be dearly missed.

She is survived by her sister Sandra Lopez (Charles); brother Isaac G. Martinez (Vanessa); Other survivors include nephews and nieces, Adam Rey Aldrete (Kaitlyn), Julia Ginther, Diana Ginther and Isaac Vela Martinez.

Services

Visitation will be held on Tuesday, June 11, 2024 from 6:00pm until 8:00pm, with a rosary at 7:00pm at Mission Park North Chapel, 3401 Cherry Ridge,

San Antonio, Texas 78230. The Mass of the Resurrection will be celebrated on Wednesday, June 12, 2024 at 10:00am at St. Gregory the Great Catholic Church, 700 Dewhurst, San Antonio, Texas 78213 with interment to follow at Cordi-Marian Resurrection Cemetery.

Cemetery Details

Resurrection Cemetery at Cordi - Marian

11624 Culebra Rd.
San Antonio, TX 78253

Previous Events

Visitation

JUN 11. 6:00 PM (CT)

Mission Park Funeral Chapels Cherry Ridge
3401 Cherry Ridge Dr
San Antonio, TX 78230
(210) 349-1414
<https://www.missionparks.com/>

Rosary

JUN 11. 7:00 PM (CT)

Mission Park Funeral Chapels Cherry Ridge
3401 Cherry Ridge Dr
San Antonio, TX 78230
(210) 349-1414
<https://www.missionparks.com/>

Funeral Mass

JUN 12. 10:00 AM (CT)

St. Gregory the Great Catholic Church
700 Dewhurst Rd
San Antonio, TX 78213-3416
(210) 342-5271

Tribute Wall

CM

“ *May perpetual light shine upon her. Much love and respect to all of Cynthia's family and friends 🙏🍀. Catherine Bochat Duross Mehaffy*

Catherine Mehaffy - September 04, 2024 at 04:08 PM

ML

“ *Cynthia May you rest in peace. You are one of a kind who possessed a lifetime of strength, integrity, and was diligent in anything you wanted to accomplish. Your family was very fortunate to have you in their lives. Sandy and you together were unstoppable with any adventures in life. May God hold you in his wings to your next adventure.*

Margaret A De Leon - June 16, 2024 at 09:50 AM

PC

“ *I'm so very sorry to hear of Cynthia's passing. I have so many wonderful memories of her and your beautiful family from 1st grade through high school. My prayers are with you during this difficult time. May she rest in eternal peace. 🙏🙏*

Patricia Celis - June 12, 2024 at 11:40 PM

CR

“ We will miss our beautiful cousin Cynthia!
Love and prayers for our cousins Sandy and
Isaac and their families and all the Avelar and
Martinez families! Cynthia's will live on in the
tree we also planted in memory of her for all
of our days!
Love, your cousins, Mary Alice and Bob, Linda and Greg (Tati) and
Linda and Tom



Cousin Linda Rose - June 12, 2024 at 04:07 AM

LH

“ Linda H. planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Cynthia Ann
Martinez.

Linda H. - June 12, 2024 at 03:54 AM

EF

“ Eric & Family purchased the Crystal Cross Bouquet for the family of Cynthia Ann Martinez.



Eric & Family - June 11, 2024 at 05:32 PM

LA

“ My beautiful niece she was one of a kind. we grew up like brother and sister. it's so hard to believe that you are gone. I'm glad that Bart and I had dinner with you recently. i will always keep that memory. it was nice showing you pictures of our dogs. it made you smile. and how you ask me to tell Sandy that you wanted nacho with your hamburger. you will be missed by your uncles Pete, Andrew, Larry & Bart man which you liked to call him. May you Rest in Peace My beautiful niece. Love Uncle Larry & Bart.

Larry Avelar - June 10, 2024 at 12:12 PM

JA

“ Cynthia was my first cousin on paper, but she played the role of an aunt in my life by mentoring me as a child and supporting me throughout my academic and professional endeavors. I'll always be grateful for the love and attention she provided to Adam and me. I loved the relationship she had with Adam and knew it was a special bond that most aunts do not have with their nephews. I was so happy for her to be able to play that role all over again with Ikie, Diana, and Julia.

It's hard for me to not think about my mom at this time. I appreciate the friendship and support they gave to one another. When tragedy struck my mom's side of the family, Cynthia gathered whatever strength she had left to attempt to console my mom and dad. My dad had a unique bond with Cynthia and Sandy that was so beautiful to witness. I know Cynthia always felt like she was burdening my parents in her last remaining years, but I know she would have done the same for them if the situations were reversed.

I'll forever be appreciative of her beautiful, caring heart and I'll miss her quirky, delightful sarcasm. My heart goes out to Adam, Sandy, Isaac, Ikie, Julia, and Diana as they try to navigate life without her.



Joshua Avelar - June 10, 2024 at 11:19 AM

CV

“ Carlos, Tita and Alejandra Vela purchased the Sweet Tranquility Basket for the family of Cynthia Ann Martinez.



Carlos, Tita and Alejandra Vela - June 10, 2024 at 09:49 AM

CV

“ Carlos, Tita and Alejandra Vela planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Cynthia Ann Martinez.

Carlos, Tita and Alejandra Vela - June 10, 2024 at 09:49 AM

CV

“ Cousin Ernest Avelar and Bob Vanecek purchased the Treasured Lilies Spray for the family of Cynthia Ann Martinez.



Cousin Ernest Avelar and Bob Vanecek - June 09, 2024 at 11:28 PM



“ Emerald Garden Basket was purchased for the family of Cynthia Ann Martinez.



June 08, 2024 at 01:07 PM

WF

“ With love, Kit, Lisa & Meagan Flynn planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Cynthia Ann Martinez.

With love, Kit, Lisa & Meagan Flynn - June 08, 2024 at 01:07 PM

MR

“ My deepest condolences to the entire Martinez family.



Monique Rios - June 05, 2024 at 03:20 PM

LC

“ Love Your Poodles and Your Concha purchased the Enchanted Cottage for the family of Cynthia Ann Martinez.



Love Your Poodles and Your Concha - June 04, 2024 at 11:37 PM

VG

“ Victoria de la Garza purchased the Beautiful Heart Bouquet for the family of Cynthia Ann Martinez.



Victoria de la Garza - June 04, 2024 at 10:08 PM

VG

“ Victoria de la Garza planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Cynthia Ann Martinez.

Victoria de la Garza - June 04, 2024 at 10:08 PM

SU

“ Saybrook University purchased the Sweet Tenderness for the family of Cynthia Ann Martinez.



Saybrook University - June 04, 2024 at 02:44 PM

SU

“ Saybrook University planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Cynthia Ann Martinez.

Saybrook University - June 04, 2024 at 02:44 PM

DS

“ May Cynthia rest in Peace. Cynthia was a Beautiful Person, and I enjoyed working with her at USAA, and to be in the same unit with her at USAA----Denise L. Solis

Denise L. Solis - June 03, 2024 at 07:44 PM

PP

“ Patricia P. planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Cynthia Ann Martinez.

Patricia P. - June 03, 2024 at 06:58 AM



“ *Medium Dish Garden was purchased for the family of Cynthia Ann Martinez.*



June 02, 2024 at 09:06 PM



“ *My condolences to the family in the loss of our truly beloved Cynthia. She was a caretaker by nature and action and many of us blessed to know her were of teen the recipient of her generosity of spirit. Rest well good and faithful servant. I'll see you when I get there. ❤️*

Dorcus Sampson - June 02, 2024 at 08:26 PM



“ *My deepest condolences to the family. I was blessed to have very fond memories with Ms. Cynthia since my mom and tia were good friends with her. She was always such a joyful spirit to be around. ♡ May she now rest in peace.*

Desi - June 02, 2024 at 03:54 PM



“ *I am so sorry to hear of Cynthia's passing. She was a wonderful person and employee.*



Linda Bailiff - June 01, 2024 at 05:17 PM

LB

“ Love, Adam, Kaitlyn, Franklin and Betty purchased the Lavender Reflections Spray for the family of Cynthia Ann Martinez.



Love, Adam, Kaitlyn, Franklin and Betty - June 01, 2024 at 04:05 PM

LB

“ Love, Adam, Kaitlyn, Franklin and Betty planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Cynthia Ann Martinez.

Love, Adam, Kaitlyn, Franklin and Betty - June 01, 2024 at 04:05 PM



“ Strength & Solace Spray was purchased for the family of Cynthia Ann Martinez.



June 01, 2024 at 01:47 PM

UR

“ Uncle Andrew and Rosy planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Cynthia Ann Martinez.

Uncle Andrew and Rosy - June 01, 2024 at 01:47 PM

MC

“ I worked with Cynthia at USAA for 9 years. Cynthia was such a beautiful and kind person. When I was new to USAA she helped me grow and build my knowledge. She was always there for everyone and there was no question she couldn't answer. I loved going to her desk she always had the warmest smile that just made you feel so good.

I am blessed to have known her. My sincere condolences to her family.

Melanie Coker - May 31, 2024 at 11:21 PM

GG

“ Gerard Gallegos purchased the Simply Elegant S pathiphyllum for the family of Cynthia Ann Martinez.



Gerard Gallegos - May 31, 2024 at 06:37 PM

TE

“ Cynthia was one of my greatest friends. Our time High-school days right up to the Friday before she passed was talking about the love of family and our friendship. She will stay very close to my heart for my remaining days.



Teri - May 31, 2024 at 06:32 PM

AG

Cynthia and I met at Incarnate Word High School and she was a dear friend over many years. We had some wonderful adventures going to concerts, namely the Supertramp concert, which will live in my memory forever. She was kind, friendly, and fun to laugh with. I was fortunate to spend time with her a few weeks ago to reminisce about the "good ol' days". I know her family will miss her radiant smile and love, but I know she will live on in their hearts through the rest of time. A truly kind person with a heart of gold. I will miss my dear friend and she will not be forgotten. My deepest condolences to Sandra and Ikey and their families. We are all blessed to have known and loved her.

Alice Van De Walle Goodman - June 02, 2024 at 01:16 AM

MH

“ I am one of the lucky ones to have met Cynthia more than 30 years ago at USAA and have her as a close friend since. I will miss her kindness, stories, and great times together. We shared our last trip to the beach which we share a love for, I will keep and cherish those memories. Love you girl ❤️ Misty

Misty Hartgraves - May 31, 2024 at 06:15 PM



“ Pink Tribute Spray was purchased for the family of Cynthia Ann Martinez.



May 31, 2024 at 06:03 PM