



## Efraim Barrera

August 8, 1935 - October 28, 2022

Long time Pharr resident, Mr. Efraim Barrera, went to be with the Lord on Friday October 28, 2022, having died peacefully at his home in Pharr. He was born on August 8, 1935 to Isaac Soto Barrera and Eloisa Avila Barrera. He was brought up in Pharr, Texas where he attended the PSJA ISD schools. He married the love of his life, also a fellow PSJA Bear, Maria Belia Castellanos, in 1955 and together they had one son, Efraim (Bobby) Barrera Jr. They were married 67 beautiful years where together they became pillars of the Pharr community.

Mr. B., as he was known to so many in the Pharr business community, pursued a lifelong career in the auto business. His business pursuits afforded him the ability to expand into the real estate business where he became the owner of many of Pharr's landmark properties, as well as a respected community banker.

He was a true believer in the small business person and supported many in that endeavor. He was a promoter of his beloved community and did all he did in his quiet and unassuming way so as not to attract attention.

Efraim was a charter member of the Pharr Industrial Foundation and a long time director. He was a charter member of the Pharr/Reynosa International Bridge board whose endeavors helped to change the landscape of the RGV. He served on the Board of Directors of the Central National Bank and was instrumental in the merger of the bank with Alamo Bank of Texas where he grew to become its single largest stockholder. He helped guide the bank

through several difficult periods and ultimately helped position the bank for an eventual transaction with Frost Bank which is on the list of largest banks in the U.S.

He served many years on the St. Margaret's Church Finance Committee, was a member of the Pharr Chamber of Commerce, the Knights of Columbus and the Kiwana's Club.

He always leaned forward to answer the call of his family, friends, and his community with integrity and dedication. Efraim earned the respect and admiration of all he came in contact with including many local, county and state officials.

Efraim and Belia were devoted to their family and traveling to be with their son Bobby in San Antonio was one of their greatest joys.

He was preceded in death by his beloved wife Maria Belia C., and his parents Isaac Soto Barrera and Eloisa Avila Barrera.

He is survived by his son Bobby, and his four children Bailey, Brinley, Bobby Jr., and Bella; his brothers, Oscar Barrera, Baldemar Barrera, Gaspar Barrera and sister Linda Scott.

In his last years, Efraim was given tremendous care and assistance by a host of people, for which the family is extremely grateful.

Personalized funeral arrangements directed by St. Elizabeth Ann Seaton Catholic Church (8500 Cross Mountain Trail, San Antonio TX 78255).

Visitation will begin at 6:00pm on Monday, November 7, 2022 followed by a Rosary at 7:00pm.

Mass will be held at 10:00am on Tuesday, November 8, 2022 at St. Elizabeth Ann Seaton Catholic Church at 8500 Cross Mountain Trail, San Antonio, TX 78255 with interment to follow at Mission Burial Park North.

# Cemetery Details

## Mission Burial Park North

20900 I.H. 10  
West San Antonio, TX 78230

# Previous Events

## Rosary

NOV 7. 7:00 PM (CT)

St. Elizabeth Ann Seton Catholic Church  
8500 Cross Mountain Trail  
San Antonio, TX 78255

## Mass

NOV 8. 10:00 AM (CT)

St. Elizabeth Ann Seton Catholic Church  
8500 Cross Mountain Trail  
San Antonio, TX 78255

# Tribute Wall

ST

“ *Mr. B, can still hear his voice when I would walk into a room. Such a good man, kind, loving, smart and always had great advice for Bobby and I. The world has lost a special one, you will be truly missed. Be at Peace Mr. Barrera.*



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**Steve Tallant** - November 08, 2022 at 09:00 AM

BM

“ *Querido Bobby e hijos,*

*La muerte se lleva consigo un dolor que nadie podrá sanar y el amor deja un recuerdo que jamás nadie podrá robar.*

*Nuestro más sentido pésame por la pérdida irreparable de tu querido padre.*

*Un fuerte abrazo de la Familia Cantú Villanueva*

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**Blanca S. Moore** - November 06, 2022 at 05:04 PM

BM

“ Querido primo Efrain,

*Que bonito sería que dejaras el cielo un momento para estar conmigo de nuevo para sentirte y darte ese brazo que tanta falta me hace, para escucharte y decirte que te extraño, que te amo y que, aunque ya no estés físicamente, en mi corazón estarás presente.*

*Que bonito sería sentarme a tu lado para contarte lo difícil que han sido mis días desde tu partida, para que me sonrías y me regreses a la vida, para que me des tus consejos y me llenes de besos, para decirme que pronto estarás de regreso.*

*Que bonito sería verme de nuevo en tus lindos ojos y acariciar con mis manos tu hermoso rostro, que me enseñaras que la vida no se acaba con un adiós y que ahora tengo a un bello ángel que me cuida desde el cielo junto a Dios.*

*De parte de Rosa Villanueva Leal y Familia Cantú Villanueva*

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**Blanca S. Moore** - November 06, 2022 at 04:55 PM

EG

“ *Mr. & Mrs. B's kindness to me while living in San Antonio meant more to me than they will ever know. Getting to spend time with them when they would come to visit Bobby was such a joy. My families thoughts are with Bobby and his family during this difficult time and know that Mr & Mrs Barrera are once again together smiling down on us all.*

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**Eddie Gossling** - November 06, 2022 at 02:32 AM



“ *Peaceful White Lilies Basket was purchased for the family of Efraim Barrera.*



November 05, 2022 at 10:50 PM



“ *Lily and Rose Tribute Spray was purchased for the family of Efraim Barrera.*



November 05, 2022 at 05:55 PM



“ *Tito Guajardo & Cindy Pickett purchased the Magnificent Life Spray for the family of Efraim Barrera.*



**Tito Guajardo & Cindy Pickett** - November 05, 2022 at 01:25 PM