



Faye Jacqueline Steckly

October 29, 1927 - November 8, 2023

Faye Steckly, born October 29, 1927 entered into rest November 8th 2023. She was the 4th child of Perry and Beatrice Stowe. Even in tragic depression years her parents were inventors of a “spoil program.” They saw their children had music lessons, a play house in the backyard and celebrations to make every holiday in the year a happy family occasion.

At 21 she married her lifetime love, Max Steckly. Her sister, Harriett had arranged a blind date with a tall, handsome young man in her office. Faye discovered that she and Max shared the same dreams and hopes of an enduring marriage and family values based on Christian principals passed on to them by both his parents, Moses and Ethel Steckly and her parents.

Max and Faye had 3 children: their dear son, Donald, who died June 18 1989, and their beloved surviving children: son, David and his wife Brenda; and daughter Susan Mitchell. God’s blessings followed with grandchildren Amanda and Max Steckly and Rebecca, Ryan, Matthew and Michael Mitchell.

Faye was Continuity Director at Thomas F Conroy Advertising. She wrote and appeared in television commercials for various San Antonio businesses. She also wrote musical advertising “jingles” for several companies. She represented the agency as a broadcaster in Washington, D.C. attending a luncheon at the Philippine Embassy and at the White House with President

Harry Truman and Mrs. Truman. Eventually she became a partner in the firm of Fraser, Wiggins, Collins and Steckly Advertising.

Her husband, Max was a co-founder of McInroy Refrigeration Company, Inc. When Mr. McInroy passed away, Faye left the advertising partnership and worked side by side with Max for the next 23 years. Following Max's death she continued to operate the business for another 10 years until she closed the Corporation in June of 1999.

It was their ritual on days when Faye would leave the office early and Max would follow later for him to telephone home and leave a message. He would say, "It's quittin' time honey and I'm comin' home."

Graveside services will be held Monday November 13th at 11:00. Burial will be at San Fernando Cemetery #3. She will laid to rest beside her dear husband Max and son Don.

Cemetery Details

San Fernando Cemetery #3

1735 Cupples
San Antonio, TX 78226

Previous Events

Graveside Service

NOV 13. 11:00 AM (CT)

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1735 Cupples
San Antonio, TX 78226

Tribute Wall

JB

“ Faye was responsible for me getting a job, right out of high school, in Jan. 1958, with Fraser, Wiggins, Collins, and Steckly. We became good friends as well, with she, Max, and Donnie attending my wedding in Sept. 1958, I lots contact with her, only visiting her once, when I returned home from Japan in 1961, and in 1969 while my husband was stationed in Thailand. I tried to locate her later, but never was able to get an answer to a phone number given to me by her son, David. Our birthdays were just a week apart and I always wondered if she was still in San Antonio. I wish I had been able to have a continued contact with her. I'm sorry for her passing, but thankful she had such a long, productive life. Jo Ruth Baermann Borrer .

Jo Ruth Baermann Borrer - November 20, 2023 at 11:14 AM

DS

“ 9 files added to the tribute wall



David Steckly - November 12, 2023 at 07:20 PM

DS

“ 1 file added to the tribute wall



David Steckly - November 12, 2023 at 11:25 AM

DS

“ 1 file added to the tribute wall



David Steckly - November 12, 2023 at 09:00 AM

DS

“ 2 files added to the tribute wall



David Steckly - November 12, 2023 at 08:52 AM

WS

“ *With love from Bob Chris Schaefer purchased the Beautiful Heart Bouquet for the family of Faye Jacqueline Steckly.*



With love from Bob Chris Schaefer - November 11, 2023 at
04:30 PM