



## Frank "Pancho" Sepulveda

January 27, 1927 - October 17, 2017

Frank "Pancho" Sepulveda, passed away Tuesday, October 17 with his wife of 69 years and loving children at his side. He was a beloved husband, father, grandfather, brother, and uncle. Frank was born January 27, 1927 and married the love of his life, Lupe, November 23, 1947.

Frank was born in Bayard, Nebraska. He attended Lanier High school and was selected as an all-state football player and played under his mentor and dear friend Coach Nemo Herrera. Frank always gave back to Lanier and the Westside. He was known to many as the Godfather of the West side. He served in the United States Army. Sepulveda, was well-known for decades as the local owner of Handy Andy Supermarkets, West Coast Produce, Superior Tomato & Avocado Co., several produce businesses and Panchito's. Frank was a member of St. Paul's Men's Club and the Northwest Catholic Athletic Association (NCAA) for 10 years where he contributed to a program that provided facilities for 125 teams and 2,800 boys and girls in baseball and softball for the Catholic Youths Organization (CYO). He was passionate about helping the youth and made many fond memories with everyone that was part of the NCAA family.

In the spirit of giving to the West side Frank was a supporter and contributor to the renovation of St. Alphonsus Catholic Church. From 1989-1991 Frank served as President of the San Antonio Stock Show & Rodeo. Sepulveda was

known as a very successful member of our community. He was an avid sports fan and enjoy spending time with family and friends at the lake. He will be remembered for his devotion and love that he provided for his family and community.

He was preceded in death by his parents Jesus and Josephina Sepulveda, siblings Evelyn, Beatrice, Janie, Mary Louise and Jesse. He is survived by his devoted wife Guadalupe "Lupe" Sepulveda, children Grace Morales (Dan) Becky Sepulveda, Bertha Russell (Scott), Evelyn Reyes (Roy), Frank Sepulveda Jr. and Joseph Sepulveda. Sister Guadalupe "Lupita" Salazar (Juan) and Sister in law Sylvia Sepulveda. His 13 grandchildren and 14 great grand-children and numerous relatives, nieces and nephews. The family wishes to express their sincere gratitude to Rivercity Hospice. In lieu of flowers the family request donations to Alzheimer's Association San Antonio & South Texas Chapter. The family will receive family and friends

# Previous Events

## Visitation

OCT **22**. 5:30 PM - 8:00 PM (CT)

Mission Park Life Center at Stone Oak  
23755 US-281  
San Antonio, TX 78258  
(210) 576-3377  
<https://www.missionparks.com/>

## Rosary

OCT **22**. 7:00 PM (CT)

Mission Park Life Center at Stone Oak  
23755 US-281  
San Antonio, TX 78258  
(210) 576-3377  
<https://www.missionparks.com/>

## Mass

OCT **23**. 11:00 AM (CT)

St. Alphonsus Catholic Church  
2004 Chihuahua Street  
San Antonio, TX 78207

# Tribute Wall

RN

“ I worked for Frank at Handy Andy as a Proud Member of his Leadership Team. He nicknames me as "Round Rock" He thought me So much and I will be forever grateful for having Frank as Boss, but more as a inspiration for Family, God and always give back.. 🙏 my deepest condolences to the Family. Roger Nunez " Round Rock"

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**Roger Nunez** - August 31, 2025 at 04:52 PM

MG

“ He was my neighbor as a child I lived next door on ruiz st ..sorry for your loss I wish I could see grace,becky etch..Mary Gonzales granddaughter of Mr munoz

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**Mary gonzales** - November 21, 2017 at 02:17 PM

DK

“ I was growing concerned about and just now learned of Mr Sepulveda's passing. I very much regret that I also learned I'd just missed the Funeral today. As an honorable, supportive next door neighbor for over 40 years and friend he will be missed very much. Frank always was interested in my well being and my girls and saw them and myself grow up here. His house has always been the landmark by which everyone knows and how I most often describe where I live to others in and familiar with our neighborhood, Hollywood Park. I don't really know what it's like not to have his solid presence next door and seeing all the family visiting and gathering on the front lawn during Easter and Christmas will also be sorely missed. I have a number of stories as do most about Frank that I could tell, but I'll save those for when i see the relatives in person as I reach out to them. Meanwhile, my condolences to the family, I'm sorry for your loss.

*Love for the Sepulveda family always,*

*David, Suzanne, Anna & Ella Kay  
205 Mecca*

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David Kay - October 23, 2017 at 07:40 PM

CH

“ My dad, Nemo, told me on numerous occasions how proud he was of Frank's accomplishments. Frank and the other Lanerites would meet at Ponchito's every month to talk about the "good old days". Nemo would not have lived as long as he did had it not been for Frank and, as my mom called them, "his boys". They kept him young and alert. For that, I can't thank Frank and the Lanier family enough. That kind of loyalty doesn't happen by accident. It is built through brotherhood and caring for each other. Say HI to my dad, Frank. I'm sure you and his boys will be together again.

*Charles Herrera*

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**Charles Herrera** - October 23, 2017 at 04:28 PM

JK

“ My thoughts and prayers are with you all during this difficult and sad time. Julie Kallison

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**Julie Kallison** - October 23, 2017 at 11:34 AM

MH

“ My husband, L.D. Hooge, knew and worked with Frank for many years when L.D. had the business on Hazel street. After L.D. retired and turned Big V over to his children, he started a produce business and bought produce from Frank. Frank helped him and supplied him with a refrigerated truck so that L.D. had not only the best strawberries during Strawberry Festival but the means to keep them cold for customers at the festival.

L.D. died in February of this year. I can picture them together sitting around remembering "the good old times in the produce business". L.D. and his brothers, Paul and Louie, were in a family produce business before L.D. started Big V.

Frank was important in my husband's life and many other people's lives. My thoughts and prayers are with you during this time. We will remember the many, many things that Frank did that benefited so many people during his lifetime.

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**Mrs. L.D. Hooge** - October 23, 2017 at 05:01 AM

MH

“ Mrs. L.D. Hooge lit a candle in memory of Frank "Pancho" Sepulveda



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**Mrs. L.D. Hooge** - October 23, 2017 at 12:36 AM

JM

“ Deepest Condolences to the entire Sepulveda Family especially Grace/Danny, Frankie and Mrs Sepulveda. My fondest memories of Mr. Sepulveda are of the NCAA Family. The St Paul's coaches, Andy Vidal, Mr Jack Brown and how your Dad supported CYO, and even worked in the concession stand. Most memorable, when he joined with my Dad (both Vok's) for a bus trip to see the Astros when the Astrodome became the 8th wonder of the world. Some of the St. Paul's Pee Wee's (Frankie, Petey and a few others) made the trip with us Holy Family Mites. I'm sure he enjoyed watching Danny and the Mr. Nose coached Cubs who were unbeatable in those days. Your Dad fought the good fight and leaves a legacy not only on the West side but San Antonio, in prayer, God Bless. Jerry Martinez

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**Jerry Martinez** - October 22, 2017 at 09:46 PM

CR

“ Deepest condolences to the Sepulveda family! Concha Ramirez and family.



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**Carla Ramirez** - October 22, 2017 at 06:01 PM

GC

“ Sincerest Condolences to the Sepulveda family.  
Many great memories of playing CYO baseball on Pancho's team at St. Paul Pancho made many good contributions to San Antonio and will be missed.



*G. Calvillo and family*

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**Gene Calvillo** - October 22, 2017 at 03:12 PM

SL

“ Sonia L. purchased the Emerald Garden Basket for the family of Frank "Pancho" Sepulveda.



Sonia L. - October 22, 2017 at 09:02 AM



“ Divine Peace Bouquet was purchased for the family of Frank "Pancho" Sepulveda.



October 20, 2017 at 09:48 PM

CR

“ My sincerest condolences and prayers to Tia Lupe and cousin's. I know Tio Frank is now resting peacefully. He will be greatly missed not only by family but the San Antonio community. I know my Daddy " Sonny" will watch over him.

Cecilia Berrones Rodriguez - October 20, 2017 at 09:32 PM



“ Guiding Light Bouquet was purchased for the family of Frank "Pancho" Sepulveda.



October 20, 2017 at 07:43 PM

GF

“ Gino Morena Family purchased the Beautiful in Blue for the family of Frank "Pancho" Sepulveda.



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**Gino Morena Family** - October 20, 2017 at 06:02 PM



“ Simply Elegant Spathiphyllum was purchased for the family of Frank "Pancho" Sepulveda.



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October 20, 2017 at 04:52 PM