



## Jeanette Herrmann Jaffe Longoria

March 8, 1927 - November 26, 2022

Jeanette Longoria was born on March 8, 1927 and died peacefully at home surrounded by her children on November 26, 2022. Born Jeanette Herrmann, she lived with her German American family in the now historical Herrmann House which still stands on the grounds of the HemisFair Park. Jeanette attended the University of Texas and was a drama major. During WWII, she sang and danced at various military events where her mother would accompany her on piano. Turning down a contract from MGM Studios, she remained in Texas and divided her time between homes in San Antonio, Mexico City, and New York City.

First married to gas and oilman Morris D. Jaffe and then to Mexican Industrialist Octaviano “Chito” Longoria, Jeanette worked tirelessly supporting a wide range of causes including spearheading the initial fundraising to build the Santa Rosa Children’s Hospital in San Antonio. She earned a myriad of titles and acclamations throughout her life and was appointed the Honorary Consul General to the Kingdom of Morocco for the government of Mexico. Morocco captivated Jeanette and she held a special affinity for its vibrant culture and dazzling landscapes, resulting in a long-standing friendship with the Moroccan Royal Family.

She had friends from all walks of life and was known as a consummate hostess for her glamorous parties that included royalty, heads of state, artists, and celebrities. Jeanette lived her life with boundless energy and delighted everyone she met with her unique ability to make those around her feel

special.

Jeanette Longoria is survived by her younger brothers Ronald Joseph Herrmann (Karen) and Albert Don Herrmann (Imogene, deceased); seven children: Jenifer Jaffe Gutmann (Max), Judy Jaffe Barnes (Tucker), Morris Douglas Jaffe, Jr., (Nikki), Jeffrey Hermann Jaffe (Eugie), Jana Stadler Jaffe (Greg), Jolie Jaffe Berndt (David), and Jeanette Francesca Longoria; 13 grandchildren, and 14 Great-grandchildren. She was preceded in death by her sister, Ayleen Herrmann Radke.

The family would like to give special thanks to Eduardo Hernandez for being Mrs. Longoria's loyal House Manager and Personal Assistant for eleven years and to her Personal Secretary of thirty-two years, Linda Blount. They would also like to acknowledge and thank her dedicated team of caregivers: Maria Valenzuela, Juanita Flores, Bertha Mazuca, and Gloria Gomez.

A Private Service will be held for immediate family at Horseshoe Bay Resort. In lieu of flowers, the family requests donations made in Jeanette's honor to The Children's Hospital of San Antonio at <https://www.childrenshospitalsafoundation.org/donate/>

# Tribute Wall

EC

“ Jeanette's generous birthday party for the late Mrs. Naoko Shirane, emissary from Japan and relative of the Toyoda family will long be remembered.

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**Elizabeth Costello** - December 22, 2023 at 09:21 PM

NK

“ I never met Jeanette or any of you in person, but she was friends with my mom Shirlee Teabo from Seattle. My mom has been gone 10 year this year but she always spoke very fondly of Jeanette and all her friends and family. On one of my sister Xan's trips to NYC, she even offered to let her and her husband Mike stay at her place she had out there. Jeanette, thank you for your kindness and friendship with my Mom, as it brought her much joy. Warmest Regards, Nick Krehnke (Shirlee's youngest son) XOXO RIP

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**Nick Krehnke** - July 01, 2023 at 05:46 PM

NH

“ To the family of Jeanette Longoria from the family of the late James H. Moore (1984). We are all saddened by the passing of Jeanette , our deepest and sincerest Condolences. She was a truly amazing , caring , giving and gracious lady...a true GODDESS. AS was her beautiful and gracious daughter Chi-Chi ( whom we will forever cherish and love ) as she welcomed us into her house after our fathers funeral ( James H. Moore). We were lucky to have met this family when our father painted several portraits of the Longoria family members ; including one of Jeanette in her crown jewels and satin dress , and one of Chi-Chi in her lovely purple gown. Also one of their granddaughters with rabbits.  
The world is not the same without these ladies. Heaven has gained some great angels. Hope they have visited with our dad. With love , the Moores ( Norman , Natasha, Gloria and Leon .

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**Natasha E Howery** - March 13, 2023 at 03:18 PM

NH

Sorry people , guess I got some people confused . Disregard the part about Chi-Chi and the grand daughter. Those portraits belong to a different family .

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**Natasha E Howery** - March 13, 2023 at 08:05 PM

LM

“ So sad to see her go.... She was truly one of the greats...the very definition of grace! She was a very good friend of my father when he was still here....Artist James Moore...she would light up a room with a golden glow. The world has just become more dim...Rest in Peace ....

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**Leon k Moore** - March 13, 2023 at 02:59 PM

LC

“ Leon Constantiner sent a virtual gift in memory of Jeanette Herrmann Jaffe Longoria



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**Leon Constantiner** - December 08, 2022 at 02:21 AM

LN

“ My sincerest condolences to Jeanette's family....I can certainly attest to the fact that Jeanette did indeed "make those around her feel special." In the mid-1980's Jeanette and I were working on several television projects. At one of our very first meetings, we were having lunch at a buffet in what was then The Yard in Olmos Park. At one point, Jeanette rose from her seat to my left, put her hand on my shoulder and explained that she was going back to the buffet, "May I bring you anything?" she asked. Nothing else about that lunch has stayed with me. Yet that memory of Jeanette's unflinching graciousness and generosity of spirit I remember to this day. Rest in Peace, Jeanette.

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**Lorenzo Nastasi** - December 05, 2022 at 10:49 AM

TH

“ I was honored to know Jeanette Longoria for several years. As her hairstylist I found great joy in each of our visits. Jeanette's up lifting, positive, interesting, and adventurous stories she would share, I will hold dear in my heart.  
Love for you always,  
Theresa Hedfelt

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**Theresa Hedfelt** - December 04, 2022 at 04:38 PM

DK

“ *Jeanette was one of the most beautiful, kind and creative people I've ever been blessed to know. She was such a bright light and I admired greatly.*

*Sending prayers to her loving family.*

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**Deborah Knapp** - December 04, 2022 at 01:58 PM